



Slow Food[®]

Good, clean and fair food for all

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Euroopa Maaelu Arengu
Põllumajandusfond:
Euroopa investeeringud
maapiirkondadesse

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**The current food system is wrong:
unhealthy, unjust, polluting the planet and
brings to the loss of the biodiversity.**





...unhealthy

An estimated **820 million** people did not have **enough** to **eat** in 2018. At the same time **39 % of adults** were **overweight**.

13% of the population were **obese**.





...unhealthy

How often do you eat corn?

Once a year? Once a month? Once a week?

All wrong. Wherever you live, you eat corn several times a day. If you're American, then you eat almost exclusively corn!

"If you are what you eat, what you are is corn" Michael Pollan

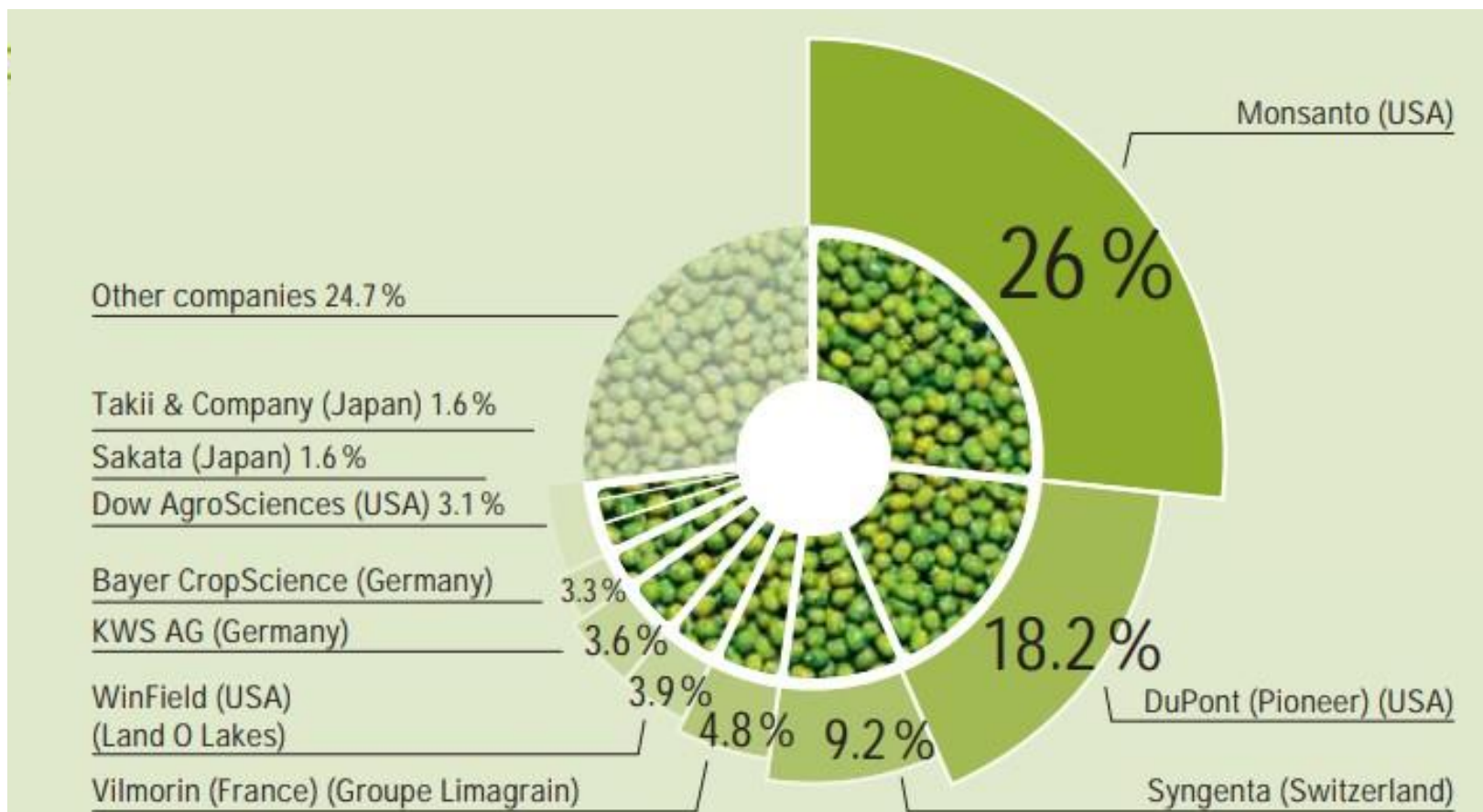




...Unjust

Seeds: the top three multinational companies hold **53%** of the global market.

They also dominate the **pesticide market**.





...polluting the planet

Global warming:

Livestock farming generates 14,5 % of total greenhouse gas emissions, while transport is responsible for 13 %.





...biodiversity loss

The earth is undergoing its sixth **mass extinction**. In one century over 250,000 varieties of plants have become extinct



27,000 species and varieties a year, 3 every hour.





A **global** grassroots organisation
A network of over **1,000,000 supporters**
over **163 countries** worldwide





Organised in **3,000** local groups
Over **9,000** events a year
That is **1** every hour!





Slow Food

**Slow Food envisions
a world in which all
people can access
and enjoy food that
is**

**good,
clean
fair.**





Good

- It tastes good
- Respectful of local identities and traditions
- It is healthy





Clean

Produced in a way that respects

- **the environment**
- **animal welfare**
- **and our health**





Fair

- Fair price for consumers
- Right reward and recognition to producers and related communities





This translates into three main actions:

- 1. Defend biodiversity**
- 2. Educate the wider world**
- 3. Sustain Slow Food efforts and influence the public and private sectors**



Our actions in defence of food BIODIVERSITY

- Research and catalogue the heritage of biological and cultural food diversity
- Support and promote those who preserve biodiversity
- Create opportunities for dialogue between producers and consumers





Our EDUCATION activities

- Develop communications materials and launch campaigns to change food behavior
- Design and deliver training activities to improve knowledge about food
- Educate professionals in the food sector





Our ADVACACY activities

- Influence public the private sector to support fair food system
- Inform, involve, and mobilize people to raise their voice in the transition to sustainable policies
- Create alliances with others



Still a long way to go:

About 70 million people everyday eat at McDonalds
800 every second...





Thank you!



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